



PRINSEN  BERNING

Active Nutrition

Brochure

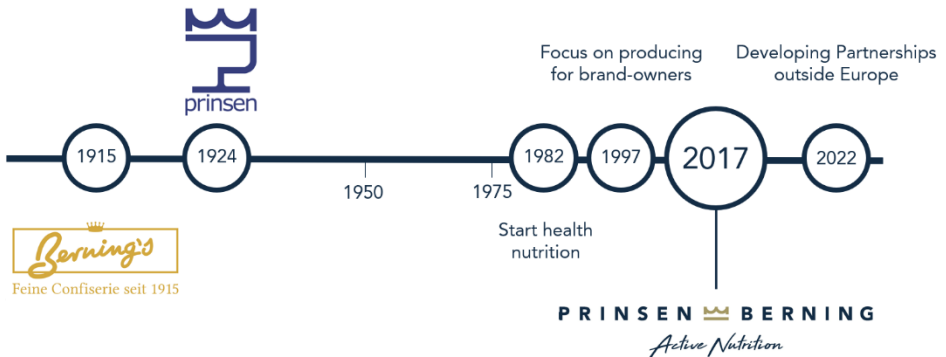


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Our story

Prinsen Berning is the leading European full-service co-manufacturer (OEM) of protein bars and functional ready-to-mix powders for customer brands and private label retailers. Our factories have over 100 years of experience.



Prinsen Berning originated in 2017 by the merger of two former family owned companies: Prinsen B.V. & Gustav Berning GmbH & Co. KG.



Since 1915, we develop and produce our award-winning protein bars and healthy snacks in our Berning factory in the North-West of Germany.

Since 1924, we blend and pack high quality raw materials into a variety of functional ready-to-mix powders in our Prinsen factory in the South of the Netherlands



As a European manufacturer, we proudly produce at the highest quality level for global markets. Our products travel the globe and are sold in more than 80 countries worldwide.



2 Factories (NL – DE)

17 Production Lines



470 Employees
(120 in NL, 350 in DE)



How we support your business



Market & Consumer Insights

We translate global and local market trends, category drivers and data into consumer value propositions as well as an effective assortment.



Product Development & Innovation

We stay ahead with our innovative groundbreaking concepts with a focus on taste, functionality, texture, nutritional content and packaging.



Quality & Supply Chain

We prepare nutrition against the highest quality standards in a safe and efficient supply chain, maximizing your customer value.



Products & Packaging

We offer a wide range of solutions in powders and bars in many packaging solutions.

Our vision

At Prinsen Berning we believe that changing lifestyles will grow the consumption of functional food solutions that combine healthy ingredients with convenience and pleasure.

A next generation food category has come to life that is best known as Active Nutrition. This growing market offers a formidable opportunity to our company, customers and consumers who aspire to an active lifestyle and long-term health.

It is our purpose to make healthy living a convenient and sustainable joy

We take pride in contributing to our purpose of driving a healthier lifestyle in a world for tomorrow.



Our concepts respond to major consumer trends targeting the growing consumer benefit platforms Sports Nutrition, Weight Management, Targeted Nutrition and Better-for-you Indulgence.

Our benefit platforms



Sports Nutrition

Targeted and tailored product solutions for sports nutrition to support optimal performance, recovery and body toning



Targeted Nutrition

Protein enriched nutritional products to promote, maintain or regain control over health for improved general wellbeing during every life phase



Weight Management

Specifically developed nutrition that can be used in energy-restricted diets for weight management purposes and meal replacement



Better-for-you Indulgence

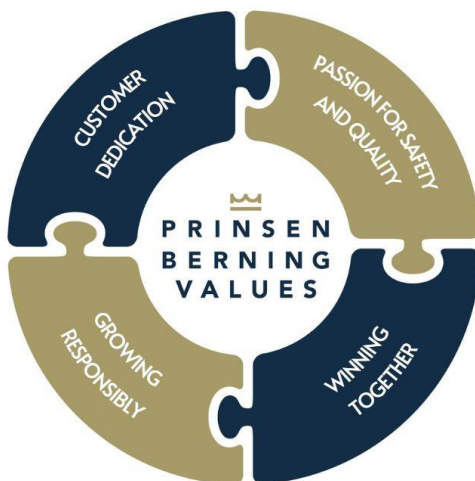
Coffee & hot drinks for your moments of pure enjoyment and natural ingredients that enhance taste, texture and visual appeal of food products.

Our mission & values

We want to be a winning company in Active Nutrition by being the preferred partner for customer brands. We believe we will perform best if we win with and for our customers.

- We build international growth by creating value with and for our customers through product leadership.
- We create loyal customers by excellent execution and connection.
- We work together with our customers to continuously fuel their brands with new products that combine the right nutritional profile with superior taste and convenience.
- We inspire our customers with differentiating concepts and category knowledge. As we are proud of the brands we partner with, we strive for the highest product quality and service.

Our values and beliefs come together in the Prinsen Berning Growth Compass which is based on 4 core values that reinforce each other and are translated in 8 behaviours we share.





Our protein bars

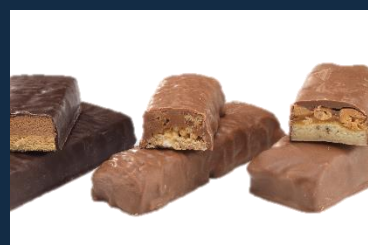
Our bars combine convenience and functionality on the go. High protein bars blend strong nutritional profiles with great taste and surprising textures. We offer a wide range of technologies, the possibilities and combinations are endless.



Single layer

One layer of protein dough

- Chocolate cover with dough filling
- Uncoated cereal type



Double layer

Chocolate cover with two layers

- 2 layers of dough filling
- 1 layer of dough and 1 layer of cereal or caramel topped with nuts and crunchy bites



Crunchy

Chocolate cover with dough and caramel filling topped by crunchy crisps



Filled wave

Chocolate cover with protein dough and wave of cream or other inclusions



Multilayer

Chocolate cover with multiple fillings

- Protein dough layer(s)
- Caramel layer(s)
- Crispy layer

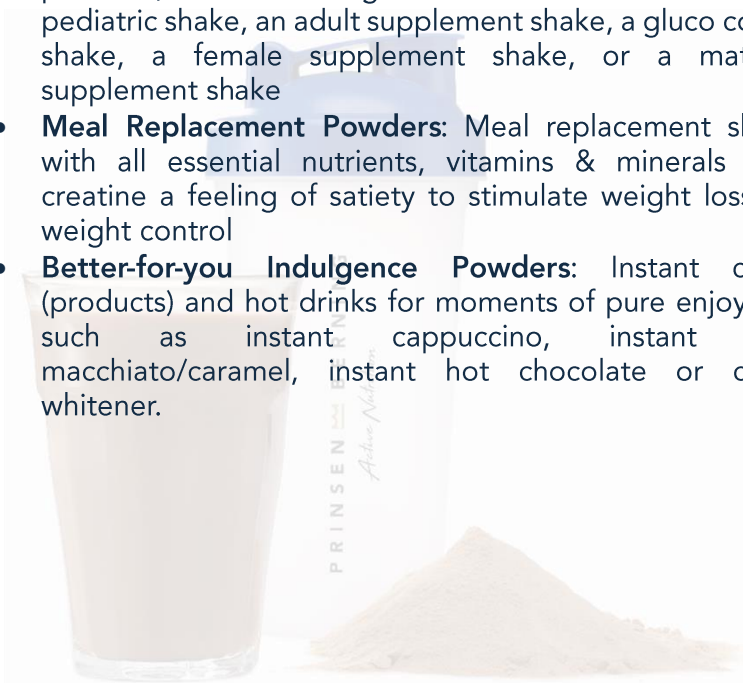


Our functional powders

Our carefully selected raw materials are blended into a variety of instant food solutions. With our specialty knowledge in protein enriched products, we are able to create healthy, delicious and convenient food solutions with endless options.

Product types:

- **Sports Nutrition Powders:** Ready-to-mix powder solutions to use before, during or after engagement in sports such as whey protein, mass gainer, isotonic sports drink, creatine or clear whey protein.
- **Targeted Nutrition Powders:** Protein enriched powder supplement nutrition formulas & functional shakes to promote, maintain or regain control over health such as a pediatric shake, an adult supplement shake, a gluco control shake, a female supplement shake, or a maternal supplement shake
- **Meal Replacement Powders:** Meal replacement shakes with all essential nutrients, vitamins & minerals while create a feeling of satiety to stimulate weight loss and weight control
- **Better-for-you Indulgence Powders:** Instant coffee (products) and hot drinks for moments of pure enjoyment such as instant cappuccino, instant latte macchiato/caramel, instant hot chocolate or coffee whitener.



Our packaging solutions

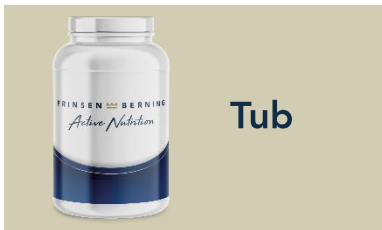
Based on customer needs, we offer the flexibility to pack various formulations into many different packaging formats.



Metal Can



HDPE Jar



Tub



Composite Can



Bag



Doypack



Box (sticks)



(R)PET Jar

We meet industry standards and grow responsibly

We want to grow responsibly by working together with our customers, suppliers and people in a responsible, fair and ethical way. Our growth journey in Active Nutrition comes together in four pillars:



We continuously update our systems to meet all the relevant industry standards.



**Responsible
Nutrition**



BREEM® NL

PRINSEN and BERNING

PRINSEN  BERNING

Active Nutrition

We make healthy living a
convenient and sustainable joy!



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Prinsen Berning

Functional Powders

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